

# Rubber Chicken Cards



Attention:  
For Immediate Release

## **When it's got to be really funny..... or really stupid send a chicken!**

Toronto – November 8, 2006 – Steve Rotblatt the funny man behind Rubber Chicken Cards will be flying in to Toronto to promote his sensational line of e-cards with a twist. You won't see a sappy card in the lot, with his witty and sarcastic brand of humor Steve and his team have created characters such as Louise (the hippie) Angel, Frankie and Eddie (the singing dancing parakeets) and the man himself, God.

In the fall of 1999, Steven Roblatt along with his partner the late Richard Zobel conceptualized the idea of e-cards with a twist of sarcasm and humor. Steven and Richard were both fed up with what they saw on e-card websites and believed that things could change for the better. They brought a pair of cobbled together computers and the cheapest of mics to create a series of talking greeting Card-Toons. Rubber Chicken Cards [www.rubberchickencards.com](http://www.rubberchickencards.com) was launched on June 21, 2000, taking the U.S. and the rest of the world along for a crazy rubber chicken ride.

Rubber Chicken Cards offers cards for all religions, relations and causes (including the world's first global warming Card-Toon). Each Rubber Chicken character is created and acted out by the Rubber Chicken team with Steve providing voices for over half the animations. Steven believes that it is important to have a strong social conscious and that by adding humor it is often easier to get important messages across.

Steve's first visit to Toronto is sure to be a hit and if you haven't heard of Rubber Chicken yet well than you must be a Turkey.

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### **FOR MORE INFORMATION:**

Chris Rotolo  
Tactician  
COMPOUND (Advertising Agency)  
416-920-0550

Bruce Bouchard  
Director of Business Development  
Rubber Chicken Cards  
310-453-8520